



ASB Community Trust

Te Kaitiaki Putea o Tamaki o Tai Tokerau

supported by **ASB**

Evidence2Action

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ASB Community Trust

- ❑ Established in 1988 - result of the sale of shares in ASB
- ❑ Focus is Auckland and Northland
- ❑ 15 Trustees appointed by the Minister of Finance
- ❑ Total Trust Fund \$1b
- ❑ Grants budget \$35-40m
- ❑ 1000- grants per year
- ❑ 2000 applications
- ❑ Grants range \$5k to <\$2.5m
- ❑ 2006 -\$20m for the Maori and Pacific Educational Initiative



ASBCT Strategic Review

- ❑ How do we know this works?
- ❑ Asked ourselves “hard questions” about our strategy and policies and began a review process
- ❑ Starting asking questions about the effectiveness of the groups we were funding
- ❑ Commissioned sector specific research projects
- ❑ Gained greater understanding of the areas we were funding
- ❑ Looked for evidence of effectiveness

What did we learn?

- ❑ As funders there is a lot that we don't know or understand about our communities
- ❑ Long-held assumptions about “social problems” may be incorrect
- ❑ Without community buy-in programmes are unlikely to effect long-term social change
- ❑ *Belief by providers* that programmes have an influence on behaviour is not sufficient evidence
- ❑ Deeply entrenched social problems will take long-term, evidence-based investment to effect change

The lifetime cost to society of a chronic adolescent antisocial male is \$3m

The costs of addressing deep seated anti-social behaviour is expensive, not preventing or treating it is even more expensive

A new approach - \$\$ ++.....

- Funding + capacity development
- Funding + evaluation
- Funding + business development
- Looking to support organisations that can show measurable impacts on entrenched social issues
- Looking for an evidence base to underpin our policy development
- Funding fewer groups but for longer with larger, multi-year grants

Evaluation

- ❑ We need to know we are doing no harm
- ❑ We need to make the best decisions on where, what and how to fund
- ❑ We have limited resources and we need to make the best spending decisions possible

Scoping process

Are we correct?

- Trust identifies issue
- Scope background/consult community

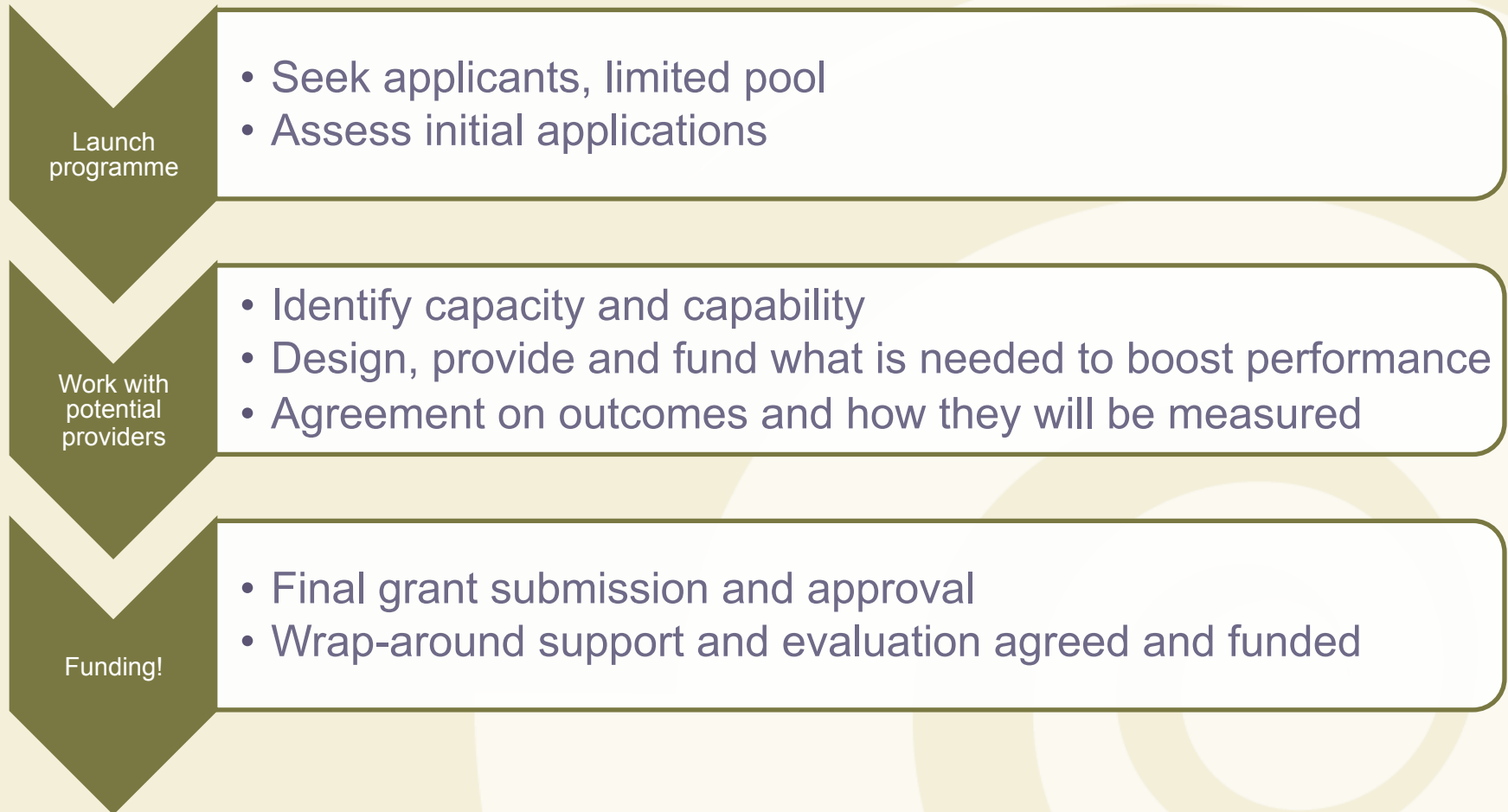
Who else is in this space?

- Talk to other funders/government agencies
- Commission research

What can we do?

- Develop policy/funding programme
- Identify budget/timelines

Two stage assessment process



CATALYSTS FOR CHANGE – Programme Delivery and Capacity Support Process

