

# Third Sector Research Conference 2014 'Resilience, Change and the Third Sector'

Official Conference Proceedings



The 12 Biennial conference of [Australia and New Zealand Third Sector Research \(ANZTSR\)](#) was held at Christchurch Polytechnic Institute of Technology, on 18-20 November 2014 on the theme of "[Resilience, Change and the Third Sector](#)".

The Call for Papers noted that, as it recovers from one of the most destructive earthquakes to hit this part of the world, Christchurch/Otautahi and its community organisations have certainly learnt a lot about change and resilience. But it is not just natural disasters that threaten and present opportunities for the 'Third Sector' today. The changing policy environment, increasingly complex regulatory demands, shifting funding opportunities, diverse stakeholder expectations, new technologies, emerging population and social trends, can all buffet the sector around. How can the sector maintain its integrity and be a force for positive change in such an environment?

All [abstracts](#) were blind, peer-reviewed by the Conference Academic Committee, chaired by Dr Suzanne Grant, Senior Lecturer, Management School, University of Waikato. Where the author(s) have provided a full text of their paper, a link is provided. Where not, a link is provided to the abstract they submitted. [If you are looking for a specific paper, it may be easier to search by title or author here](#)

The Conference was co-sponsored by Community Research, Christchurch Polytechnic Institute of Technology, and Unitec.



[Further information about the Conference is available here](#)

[A complete set of downloadable conference abstracts can be found here](#)

## DAY ONE

Tuesday 18th November

- 10:30-12:30am New & Emerging Community Researchers Forum  
Hosted by Dr Bronwyn Boon (Otago University) and Dr Margy-Jean Malcolm (Unitec), Tangata Whenua, Community & Voluntary Sector Research Centre.
- 3:00-3:45pm Powhiri
- 3:45-4:15pm Afternoon Tea
- 4:15-6:00pm Welcome by Christchurch Mayor, Lianne Dalziel, and  
Opening Plenary Panel: "Creativity out of Chaos: What can we Learn from the Community in Christchurch's Recovery?"  
Jason Pemberton (Co-founder, [Student Volunteer Army](#))  
Margaret Jefferies (Chair, [Project Lyttelton](#))  
Mary Richardson (Former Executive Director, [Christchurch Methodist Mission](#)).  
Chair: Sandy Thompson (Unitec)
- 7:00-11:00pm Conference Dinner: "Connecting Community Through Kai"  
Annika Korsten ([Farmhand](#)), Chloe Waretini ([Crowd Grown Feast](#)),  
and Bailey Peryman: [Garden City 2.0](#))  
Chair: Lani Evans (Thankyou Payroll & Malcam Charitable Trust)

## DAY TWO

Wednesday 19th November

- 9.00-10.00am International Keynote:  
Margaret Wheatley  
"Resilience, Perseverance and Community"  
[Find Margaret's abstract here](#)  
Chair: Hilary Star Foged (Unitec)
- 10:00-10:30am Morning Tea
- 10:30-12:00pm **Workshop & Presentations #1**
- 1.1 VOLUNTEERING & CIVIC ENGAGEMENT  
Dr Megan Paull (Murdoch University) "University Student Volunteering: What's in a Name?"  
Michelle Wanwimolruk (MW Consulting, Wellington)  
["Volunteerism: Alive and well or dying quietly? Learnings from New Zealand community organisations, volunteerism experts, and social enterprises"](#)  
Jill Hayhurst (University of Otago) "Youth Wellbeing and Civic Engagement"

- 1.2. GAME CHANGERS  
 Sarah Redmond (Charles Darwin University) “Third Sector in a Rapidly Changing City: Non-Profits in Darwin”  
 Charles Pearce “Change that Works”  
 Dr Carolyn Cordery, Dr Dalice Sim, and Prof. Rachel Baskerville (Victoria University of Wellington) “The Inner Game for a Healthy Golf Club”
- 1.3. MODELS FOR THE SECTOR  
 Prof. Jenny Onyx (University of Technology Sydney) “Theoretical Models of Social Impact”  
 Dr Margot Rawsthorne (University of Sydney) “Community Appraisal and Strengthening Framework”  
 Dr Judith McMorland (CGO Transitions Ltd) [“In celebration of Actionable Theory”](#)
- 1.4. GOVERNMENT & NGOs  
 Doug Hynd – [On 'not' becoming an 'agent of the state'? Church related social welfare agency 'tactics' in an era of government contracting.](#)  
 Wilma Gallett (University of Melbourne) [“The pervasive nature of government contracting environments and the impact on the third sector”](#)  
 Assoc Prof Karen Smith (Victoria University of Wellington)  
 “Exploring the careers of Paid Volunteer Managers”
- 1.5. WORKSHOP  
 “How to Use Design Thinking for Building Better Services for the Third Sector”  
 Led by Dr Arindam Basu, Dr Joerg Finsterwalder, Dr Billy O'Steen, and Dr Dean Sutherland (University of Canterbury).
- 1.6. WORKSHOP  
[“Thriving Incubators of Leadership”](#)  
 Led by Chris Jansen (University of Canterbury), Tim Pidsley (Tricordant), Chris Mene (Mene Solutions), with Claire Philips (Christchurch City Council), Denise Kidd (Canterbury Earthquake Recovery Authority) and other supporters. [www.lincproject.org.nz](http://www.lincproject.org.nz)
- 12.00-1.00pm Lunch
- 1:00–2:30pm **Workshop & Presentations #2**
- 2.1. CHRISTCHURCH RECOVERY  
 Sue Elliot (Unitec) “What Knitters Can Tell Us About Disaster Response”  
 Nicole Hutton (University of South Florida) [“Third Sector](#)

[Organisations & Earthquake Recovery Planning in Christchurch](#)  
Rachel Kimber (Arcus Foundation, New York) [“The Role of Gender in the Christchurch Rebuild”](#)

- 2.2. GOVERNANCE AND ACCOUNTABILITY  
Prof Gabrielle Donleavey and Ushi Ghoorah-Hurrychurn (University of Western Sydney) [“Third Sector Accounting and Accountability”](#)  
Marion Cornish (University of Western Sydney) [“Governance and Strategy in Disability Organisations in Australia Revisited”](#)  
Dr Franci Cantatore (Bond University) “Yours, Mine and Ours: Managing Intellectual Property in Third Sector Enterprise”
- 2.3. RAISING MONEY  
Dr Wendy Scaife (Queensland University of Technology) “Mind the Gap – Fundraisers and their Nonprofit Organisational Leaders Do Think Differently and This Difference Matters”  
Elizabeth Cham (University of Technology, Sydney) “Trustee Companies and Money”  
Dr Craig Furneaux (Queensland University of Technology) “Public Trust in Charitable Donations”
- 2.4. WORKSHOP:  
“The Value of Who We Know: The benefits of small scope, deep dive story practice to social researchers and NGOs”  
Led by [Moya Sayer-Jones \(Only Human\)](#)
- 2.5. RESEARCH MODELS  
Dr Megan Alessandrini (University of Tasmania) “Action Research: the impact of research on policy-making and attitudinal change”  
Dr Mick Houlbrook (University of Western Sydney) “Practice Wisdom: Reflections on what, how and why”  
Asst Prof Ying Xu (Chinese University of Hong Kong)  
“Understanding the Emergence of Anti-Incinerator Campaigns in China: An Analytical Framework”
- 2.6. WORKSHOP:  
[“Resilient Leadership Amidst Complexity”](#)  
Led by Dr Margy-Jean Malcolm (Unitec)

2:30–3.00pm Afternoon Tea

Meet the Authors  
Heather Douglas & Suzanne Grant (eds) (2014)  
[“Social Entrepreneurship and Enterprise: Concepts in Context”](#)  
Meet author of Chapter 10, Kahurangi Dey (Caritas).

Judith McMorland & Ljiljana Erakovic (2013)

[“Stepping Through Transitions: Management, Leadership & Governance in Not-for-Profit Organisations”](#)

Meet author Judith McMorland (CGO Transitions)

3:00 – 4:30pm Plenary Panel: “Outcomes and Accountability: Holy Grail, Wholly Possible or Black Hole”

Dr Annie Weir, Director, [Impact Research](#) Auckland,  
Dr Michael Houlbrook, Lecturer, University of Western Sydney  
Kate Frykberg, Executive Director, [Todd Foundation](#) & Chair,  
[Philanthropy NZ](#)

Chair: Dr Rosemary Hermans (ANZTSR)

4:30–5:30pm ANZTSR AGM

**DAY THREE**

Thursday 20th November

8:30-10:00am Plenary Panel: “Te Wero: Indigenous Challenges for the Third Sector and those who research them”

Dr John Evans, Associate Professor, University of Sydney and Co-convenor of [Indigenous Research Collaboration](#)  
Christine Foresheaw, Manager, [Yenu Allowah Aboriginal Child and Family Centre](#),  
Marcelle Kaipo, Youth Services Coordinator, [Te Hau Awhiowhio o Otangarei Trust](#)

Lynne-Harata Te Aika, Head, School of Maori and Indigenous Studies, Canterbury University

Chair: Dr Carolyn Cordery (Victoria University of Wellington)

10:00–10:30am Morning Tea

Meet the Authors

Kate van Heugten (2014) ["Human Service Organizations in the Disaster Context"](#). New York: Palgrave Macmillan.

Meet Assoc Prof Kate van Heugten, University of Canterbury.

Tony Vinson and Margot Rawsthorne (2013) ["Lifting Our Gaze: The Community Appraisal and Strengthening Framework"](#) Illinois: Common Ground Publishing.

Meet Margot Rawthorne, University of Sydney.

10:30–12:00pm **Workshop & Presentations #3**

3.1. INDIGENOUS ISSUES

Assoc Prof Ruth Phillips (University of Sydney) “The Role of NGOs in Citizenship for Indigenous Australians”

Jazak Akbar Hidayat (University of Sydney) “Contestation of Indigeneity”

Dr Simon Lambert (Lincoln University) [“Indigenous communities, disasters, and disaster research: surviving disaster research on, with, and by Maori”](#)

- 3.2. CASE STUDIES  
Assoc Prof Rosemary Du Plessis (University of Canterbury), Judith Sutherland, Dr Liz Gordon, and Dr Helen Gibson ([NCWNZ Women’s Voices Research Committee](#)) [“Making resilience visible: Stories of women’s post-quake community work”](#)  
Kahurangi Dey (Caritas) and Assoc Prof Maria Humphries (University of Waikato) [“Re-counting food banking: A paradox of counter productivity”](#)  
Dr Rosemary Leonard (CSIRO) “The potential of Sampson's model of collective efficacy for understanding consumer and civic pro-environmental behaviours”
- 3.3. TRUST, ALTRUISM AND MAPPING  
Assoc Prof Kate Van Heugten (University of Canterbury) “Third Sector, Disasters and Altruistic Communities”  
Adj Assoc Prof Sharon Eng (University of Canberra) [“Rogue NGOs and NPOs: Content, Context and Consequences”](#)  
Dr Kelly Dombroski (University of Canterbury) [“Community Mapping”](#) [www.communityeconomies.org](http://www.communityeconomies.org)
- 3.4. WORKSHOP:  
[Third Sector Leadership, Learning and the Tertiary Sector](#)  
Led by Dr Margy-Jean Malcolm (Unitec)
- 3.5. WORKSHOP:  
[Community Research](#), Resources, Code of Practice, [Whanau Ora](#) and What Works  
Led by Pania Coote, Jan Hinde, and Garth Nowland-Foreman ([Community Research](#))

12:00–1:00pm Lunch

Meet the Editors of “Third Sector Review”  
Dr Rosemary Leonard (CSIRO) and Assoc Prof Ruth Phillips (university of Sydney)

1:00–2:30pm **Workshops and Presentations #4**

- 4.1. LEADERS  
Dr Rosemary Hermans (Swinburne University of Technology) “Leadership in the Non Profit Sector”  
Dr Alice Mills (University of Auckland) “The Relationship Between the Community and Voluntary Sector and the Justice Sector: A Gentle Thaw?”  
Prof Dorothea Grelling (Johannes Kepler University, Linz)

“Performance Accountability as a Driver for Changes in Nonprofit-Government Relationships – An Empirical Insight from Austria”

- 4.2.           ADVOCACY & SUSTAINABILITY  
Phyllis Anscombe (University of Auckland) “Policy Advocacy in New Zealand Organisations  
Anne Clear (Murdoch University) “No Money, No Mission: Can Non-Profit Organisations Afford to Advocate?”  
Lyn Ainsworth ([House with No Steps](#)) “[Strategic Sustainability](#)”
- 4.3.           SOCIAL ENTERPRISE & INNOVATION  
Lindsay Jeffs (Unitec) “Community Economic Development and Social Enterprise”  
Assoc Prof Vivienne Milligan (University of NSW) “Social Enterprise and Hybridity”  
Sarah Yanaki (CanCERN) “A Tale of Two Suburbs: The Earthquake and Christchurch”
- 4.4.           VOLUNTEER ORGANISATIONS & THE WORLD  
Dr Courtney Webber (University of Tasmania) “Volunteering Tasmania”  
Dwie Irmawaty Gultom (University of Canterbury) “[Crisis communication capacity for disaster resilience: Community participation of information providing and verifying in Indonesian volcanic eruption](#)”  
Assoc Prof John Evans (University of Sydney) “The Rise of Big Charity in Australia: Implications for Indigenous Organisations”
- 4.5.           WORKSHOP:  
The Times Are a Changing: Is the Third Sector Ready to Consider Futures Thinking?  
Led by Dr Carolyn Cordery and Assoc Prof Karen Smith (Victoria University of Wellington)
- 2:30–3:00pm   Afternoon Tea
- 3:00–5:00pm   Presentation of Inaugural “Billies” Award for Strengths-Based Research & Learning (Presented by Garth Nowland-Foreman to Bella Buzzard for [Deaf Aotearoa](#))
- Closing Plenary Panel: “Futures for the Third Sector in Australia and New Zealand: Coming Ready or Not”  
Dr Karen Smith, Associate Professor, University of Victoria  
Wellington  
John Stansfield, Senior Lecturer Unitec & Former CEO, NZ Problem Gambling Foundation
- Chair:           Dr Craig Furneaux (Queensland University of Technology)



5:00– 6:00pm Community Research AGM

## **DAY FOUR**

Friday 21st November

10:30–2:00pm Community Recovery Walking Tour

Visiting :

[Gap Filler](#) with Coralie Winn,

[Christchurch Community House-Te Whakaruruhau ki Otautahi](#)

with Sharon Torstonson,

[C1](#) (LUNCH)

[Cardboard Cathedral](#) designed by Shigeru Ban,

[Ministry of Awesome](#) Sacha McMeeking

**The Conference was organised by a local organizing committee**, comprising:  
Garth Nowland-Foreman (ANZTSR Board, Community Research Board and Unitec Senior Lecturer)  
Kim Chamberlain (Consultant, formerly with Ministry of Social Development)  
Ruth Gardner (Manager, Volunteering Canterbury)  
Tony Milne (National Manager of Public Health, Problem Gambling Foundation)  
Mary Richardson (Executive Officer, Christchurch Methodist Mission)  
Sandy Thompson (Not for Profit Programme Leader, Unitec NZ), and  
Sharon Torstonson (Executive Officer, Christchurch Council of Social Services).

**The Committee was assisted by**

Lani Evans (Thankyou Payroll and Malcam Charitable Trust).